

ABSTRACT

The primary purpose of this study was determining the incidence of Digital Storytelling on the development of the Speaking skill in students attending 3rd year of bachelor at Rumiñahui High School in Ambato during February to April, 2014-2015 school year.

An experimental and a control group participated in this project. The control group formed with 30 students used traditional storytelling aloud while the experimental group made of 25 students used digital storytelling through Windows Movie Maker software. The classes were held three times a week during a period of three months.

A speaking pre-test, post-test and rubric were used to determine English speaking skill improvement in the groups.

The results of this research revealed that students who were exposed to digital storytelling treatment showed big improvement in their speaking skill while the control group did not show much amelioration in their speaking skill.

KEY WORDS:

- **DIGITAL STORYTELLING**
- **SPEAKING SKILL**
- **CONSTRUCTIVISM**