

RESUMEN

Para Suramérica se ha constituido un desafío consolidar una política comercial común, lo que ha conllevado a la creación de diferentes organismos regionales, siendo así, la Unión de Naciones Suramericanas un ente, que busca reducir las asimetrías socioeconómicas entre sus estados miembros. Los efectos de la cooperación comercial y económica de los países miembros de la UNASUR es objeto de estudio para determinar la relevancia de la integración comercial y económica de este grupo regional en sus países miembros. Para ello, se realizó una caracterización del proceso de integración de la UNASUR y una comparación entre grupos regionales relevantes donde se evaluaron los objetivos en materia comercial, con la interpretación de bases de datos de la CEPAL, el BID y el Banco Mundial, además de documentos normativos de la organización estudiada durante los años 2013 - 2017. La dependencia de los precios de los commodities, la falta de un acuerdo comercial propio y complementariamente el desfinanciamiento de la organización, fueron factores claves en la desaceleración de las actividades de este organismo multilateral. Teniendo en cuenta esto, el grupo regional se enfrenta a una grave crisis y para superarla los objetivos regionales deberán primar sobre los intereses particulares, debiendo ejecutar medidas comerciales vinculantes y supranacionales, pero sobretodo, es imperativa la sinergia entre los Estados Miembros. El análisis de los flujos comerciales intrarregionales permite avizorar un futuro prominente, pero la falta de financiamiento y de presencia en la dirigencia máxima del organismo subregional, delata un abandono de la idea integracionista de las naciones suscriptoras a la intención de progreso y desarrollo latinoamericano.

PALABRAS CLAVE:

- **UNASUR**
- **INTEGRACIÓN**
- **COOPERACIÓN COMERCIAL**

ABSTRACT

For South America, it has been a challenge to consolidate a common commercial policy, which has led to the creation of different regional organizations, being the Union of South American Nations a body that seeks to reduce socioeconomic asymmetries among its member states. The economic and social effects that has brought the Commercial and Economic Cooperation for the countries that are part of the Union of South American Nations is the object of study to understand and determine how relevant has this economic integration been for the Region. For this purpose, it was necessary to analyze the different phases that UNASUR went through to reach its regional objectives. This gives us the opportunity not only to compare this Organization but also several Groups or Initiatives with its own characteristics and goals. This will be done by the interpretation of data obtained from published statistics obtained from databases from ECLAC, the IDB, the World Bank and normative documents of the Union of South American nations during the years 2013 to 2017. Issues such as: the dependence on commodity prices, the lack of a detailed commercial agreement that involves all members and the need of increasing its funds to keep this Organization alive are the key factors that have decelerated the activities of this multilateral group. It is necessary to take this into account to understand why this regional group is facing crisis, and how it should be managed to overcome it, we should remind that Regional objectives must prevail over individual interests, therefore Organization's efforts should be done in commercial and supranational agreements but also to build synergy among its members. In one hand the analysis of intraregional trade between them allows us to forecast good results in the future, but in the other hand the lack of financing and the absence of guidance in the initiatives and projects, shows that this integration process has been interrupted or hasn't reached its goals for the Latin American progress and development of its society.

KEY WORDS:

- **UNASUR**
- **INTEGRATION**
- **COMMERCIAL COOPERATION**